



HAWKE®

Media Contact:
Jonina Costello | jcostello@full-throttle.com
Jason Bear | jbear@full-throttle.com
805.529.3700

HAWKE® EXPANDS LPVO OFFERINGS WITH NEW 1-8 RIFLESCOPES WITH THREE RETICLE CHOICES, INCLUDING A BDC OPTION, HAWKE'S ALL NEW VANTAGE 1-8 RIFLESCOPES ARE TOP KNOTCH

[Hawke® Optics](#), a worldwide leader in quality sporting optics that perform outstanding in the field while maintaining optimum value for the consumer, boasts their range of LPVO offerings with three new 1-8x24 rifle scope models.

All Hawke Vantage rifle scopes feature our H2 optics. The new for 2023 1-8x24 models come with three reticle choices; L4A, Circle Dot, or Tactical BDC 5.56. Featuring precision glass etched reticles with multi-stage illumination in both red and green, these models are built on a 30mm monotube chassis with a Wide Angle FOV for maximum light transmission. The ½ MOA capped, resettable, fingertip turrets make for easy adjustments, while the 11 layers of Fully Multi Coated lenses provide a crisp, clear, bright viewing picture.

The L4A Dot and Circle Dot reticles give a clean and uninterrupted view of your target, while the new Tactical BDC 5.56 reticle gives uncompromisingly detailed accuracy for your 5.56 NATO ammunition AR-pattern rifles and pistols. The glass-etched BDC (bullet drop compensating) reticle features an illuminated center dot and horseshoe for fast target acquisition, and windage markers for enhanced accuracy. The Tactical BDC 5.56 option also features a range finding feature etched into the glass below the reticle. It is designed from a standard IDPA target size of 18"x30" when used on 8x magnification, specifically designed for common USPSA and IPSC targets used in competitions such as 3-Gun. You will place the baseline (lower thick horizontal bar) at the bottom of your target. The horizontal bars the top of your target touches will correspond to the distance of your target to the hundreds. For example, if the top of your target touches the bar marked '4', you know that target is 400 yards away. These markers also indicate target width. Once you've determined your target's distance, the length of the yardage bar you are on (from the connecting thick vertical post to end of the bar) represents 18" in width. It is important to note that the bar marked '3' should only be used for width measuring on one side or the other of the vertical bar, not both combined. The other bars are measured by their respective side.

Alongside these three new models of 1-8x24 scopes, Hawke offers three 1-6x24 models, four 1-4x24 models, and a 1-8x24 throughout their rifle scope lineup, all with a variety of features and reticles including fiber dot illumination and the popular Circle Dot and L4A Dot. All of these models, alongside all Hawke rifle scopes, are nitrogen purged, shockproof, waterproof, fog proof, and are all caliber rated (glass etched models). A removable throw lever is included. They also all feature Hawke's No-Fault Lifetime Warranty. The new Vantage 1-8x24 models retail at \$449, making a durable, precise, and affordable LPVO option!

About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength, and precision; Hawke optics blend iconic design, exceptional engineering, and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at www.hawkeoptics.com.

Follow the #Hawkelife lifestyle hub and connect with us on social media:



Editor's Note: For downloadable hi-res images and press releases, visit our online Press Room at www.full-throttlecommunications.com